PLANTARIUM | GROEN-Direkt

THE GREEN RETAIL FAIR

# Specific Event Terms edition spring 2027

These Specific Terms and Conditions for Event Participation (the Specific Event Terms) apply to participation in **PLANTARIUM|GROEN-Direkt spring 2026** (the Event). In addition to these Specific Event Terms, the General Terms and Conditions of GRE also apply. Terms in these Specific Event Terms with a capital letter have the same definition given to them in the General Terms and Conditions.

**1. Organisation**
The Event is organised by Green Retail Events (GRE). GRE's mailing address is Engelandlaan 70-72, 2391 PN Hazerswoude-Dorp, e-mail: info@plantariumgroendirekt.nl.

**2. Venue and Dates**
The Event will be held in the GROEN-Direkt Venue, situated at the International Trade Centre in Hazerswoude/Boskoop, Noorwegenlaan 37, Hazerswoude-Dorp, from Tuesday 2nd to Wednesday 3th of February 2027.

**3. Opening Hours**
The Event will be open to visitors on Tuesday 2nd of February from 07:00-17:00 and Wednesday 3th of February from 07:00- 16:00. For Participants, the Venue will be accessible on Event days from one hour before the opening until one hour after the closing of the Event.

**4. Construction and Dismantling**
The Venue will be open for the construction of stands and the delivery of goods and plants on Thursday 28th of January from 07:00 to 17:00 and Friday 29th of January from 07:00 – 12:00h. This edition, there is an additional setup opportunity on Saturday, January 30st , from 8:00-14:00. Monday February 1nd the Venue will be closed for bringing in goods and plants, it is possible to give your stand a finishing touch from 07:00 – 10:00h. Arrangers and stand builders who need more time can build earlier on request. This can be requested from Daniël van der Veen at telephone number +31 6 51623602.

Removal of goods, as well as dismantling the stands of the Event, should take place on Wednesday 3th of February from 16:30-21:00. It is not permitted to remove materials from the stands before dismantling has started. Only arrangers and stand builders have time to remove everything on Thursday 5th of February from 07:00-12:00.

The removal of goods from stands is not allowed before the dismantling time has started.

**5. Admission**
The basic admission charge for the exhibition, is €0, - per person per day, including VAT. The Event is only accessible for registered trade Visitors.

**6. Event programme**
Products and services are only authorised for display at the Event if, in the opinion of GRE, they conform to the scope of the Event. Authorisation is at the full discretion of GRE. Participants may be growers, trading companies, suppliers of services and equipment, hardware suppliers, breeders, publishing companies and other service providers, as long as they are commercially active in the field of or related to professional outdoor greenery and garden plants. Participant authorisation is at the full discretion of GRE, who may refuse Participants without incurring any liability.

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**7. Costs of Stand Space**
The cost of Stand Space per square meter (sqm) applies to regular wall stands:

- Budget € 106,-
- Basic € 106,-
- Comfort green € 137,-
- Comfort other € 172,-
- Premium green € 163,-
- Premium other € 207,-
- Outdoor expo € 77,-

- Applications up to and including 25th of October 2026 receive € 10,- discount per sqm, with the exception of Budget stands.
- Corner stands will be charged with an additional 10% on the total sqm amount
- Front stands will be charged with an additional 20% on the total sqm amount
- All Participants are charged with a mandatory registration fee, this registration fee includes use of free catering and pr-package, administration, security and furniture.
- The registration fee is € 130,- for a budget stand and € 170,- for the other stands and a variable contribution of € 11,- per m2 for catering.
- Each additional company registration will be charged with € 398,- per stand.

**8. Stand application and requests for corner- and front stands**
Application is possible via our website plantariumgroendirekt.nl. Participants can choose the desired stand format (budget, basic, comfort or premium). For Budget, Basic and Comfort a request can be made for a corner stand. For premium (free format) a request can be made for a corner- or front stand. GRE cannot guarantee if corner- or front stands are available.

**9. Additional items to be ordered via our 'web shop'**
Various items such as electricity connection, spotlights etc. can be ordered, after the application is accepted, through our web shop (part of website). Participants will be informed when the web shop opens. Additional items are not available for Budget stands

**10. Booth Allocation and Closing Date**
As of the 26th of October 2026, the floorplan will be created by GRE with the confirmed Participants. GRE will take into account the various requests made by Participants and their desired type of stand (corner or front); GRE cannot give any guarantees in this regard. GRE aims to allocated stand space no later than 3th of November 2026. Registrations after 3th of November 2026 will be allotted at once from the then established floor plan.

**11. Budget Stands**
A Budget Stand contains a simple and cost-efficient package, equipped with 1 high chair**,** for exclusive use by 'green' Participants, with plants on trolleys. The stand contains no side and back walls, but two open corner elements of 100x100x250 cm high. There is a fixed stand depth of 2 metres, a minimum front width of 3 metres and a maximum front width of 6 metres. This makes the smallest stand size 6m2 (3x2) and the largest 12m2 (6x2). Each stand has a white board with the name, location, stand number and the PLANTARIUM|GROEN-Direkt logo on one of

the corner elements. There is no possibility of flooring. A maximum of one roll-up banner measuring one meter wide and two meters high may be placed in the stand, and no background with cloths and/or banners or otherwise may be made. A request for a corner stand can be made at an additional cost.

**12. Basic Stands**
A Basic Stand contains a simple and cost-efficient package for exclusive use by 'green' Participants, with plants on trolleys. The stand has no partition walls and no carpet is allowed. Each back corner contains an open element of 100x250 cm. There is a fixed depth of 3 meter and the frontwidth can vary between 3 and 12 meter. The smallest availbale standsize is 9sqm (3x3) and the largest 36sqm (12x3). Every stand receives a white fascia board, with company name, location and stand number, situated on top of one of the corner elements. Every stand receives a standing table and 2 stools. Only one roll-up banner measuring one meter wide and two meters high may be placed in the stand, and no background with cloths and/or banners or otherwise may be made. A request for a corner stand can be made at an additional cost.

**13. Comfort Stands**
The Comfort stand construction package is accessible to all participants. These stands are equipped with back walls and partly with side walls. These are neat, white panels, 250 cm high. On the sides, there is a panel one meter deep; the remaining two meters can only be decorated with products and not with tall panels/banners to maintain sightlines. There is a fixed stand depth of 3 meters, a minimum front width of 3 meters, and a maximum front width of 12 meters. Therefore, the smallest stand size is 9m² (3x3) and the largest is 36m² (12x3). To maintain the uniform look & feel of this stand type, free stand construction elements are not permitted; no items higher than 2.5 meters may be placed, the carpet cannot be changed, and only the existing side panels may be used Each stand has a white board with company name, location, and the PLANTARIUM| GROEN-Direkt logo on one of the panels. Each stand receives a high table with 2 stools and is provided with carpeting. A request for a corner stand can be made at an additional cost. Nothing may be attached to the walls with screws, nails, staples, tape, etc. After the fair, a check will take place in the presence of the exhibitor and the organization to determine any damages to the walls.

**14. Premium ("Build your own") Stands**
Participants who do not order a Budget, Basic or Comfort Stand package offered by GRE, can choose to "Build your own Stand" (Premium). The customized stand build design must be approved in advance by GRE. Also, via our web shop a variety of customized luxury stand designs can be ordered. Premium Stands are accessible to all Participants. A customized stand build must comply to GRE stand rules and regulations. The construction must include, at least self-supporting side and rear walls and a Company name and stand number indication. Participants who construct a stand higher or lower than 2.5m are required to finish off the stand accordingly, including adjacent stands where applicable. No damage whatsoever may be caused to the Venue.

There is a fixed depth of 3 or 6 meter, the frontwidth can vary between 6 and 12 meter. The smallest availbale standsize is 18sqm (6x3) and the largest 72sqm (12x6). The maximum height is 3,5 meters. A request can be made for a corner- or front stand, which is charged accordingly.
Participants using free stand construction must send their stand design to GRE for approval by 1st of January 2026. Approval will be in writing. Full regulations on stand construction are described in GRE's General Terms and Conditions.

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**15. Outdoor Expo**
For those products or demonstrations that are difficult or impossible to display indoors, e.g., large equipment, large trees etc. a request can be made for the outdoor expo. The rented space is located in open air, variant build-up and dismantling hours may be applicable and services like electricity etc. to be arranged in consultation with GRE. It is at the full discretion of GRE to assess whether the Participant qualifies for the outdoor expo.

**16. 'Green' Participants**
Green Participants are breeders and trading companies that showcase their living (green) plants during the Event. It is at the full discretion of GRE to assess whether the Participant qualifies as 'green'.

**17. Catering- and PR-package**
The registration fee covers, among others, for the catering- and pr-package. For Participants, their staff and Visitors alike there is food and beverage available. This 'catering package' consists of a variety of rolls (sandwiches), fresh coffee, tea, soft drinks and drinking water. Thermos flasks with hot water and coffee are available for stands. Food and beverage as included in the 'catering package' can be obtained from various service spots. Besides the 'catering package', additional paid for catering, like hot snacks etc. is available.

The PR-package consists of the possibility to create extensive company profiles that will be published and promoted through the website of PLANTARIUM|GROEN-Direkt, also a direct link to the company website is made possible. Besides GRE will offer (digital) invites to the Participant.

**18. Food and Beverage Regulations**
Participants are allowed to bring a limited amount of food and beverage to the Event, for private consumption only. Distribution of food and drinks to Visitors may cause risks in regard to the public health and problems with Dutch authorities. GRE incurs no liability whatsoever for Participants bringing and serving their own food and drinks. GRE asks Participants to be prudent with the use of alcohol.

**19. Terms of Payment**
The Participation Costs will be invoiced in one instalment of 100% prior to the Event. This will be done after the Participation Agreement has become effective, but not earlier than 3th of December 2026.

**20. Cancellations and Stand reduction**
No application may be cancelled or altered unilaterally by the Participant after a Registration Form is submitted and received by GRE. GRE may grant a request to cancel or alter an exhibition registration subject, among other things, to the condition that the Participant is subject to a cancellation fee. This fee amounts increase closer to the exhibition opening date. For the detailed arrangement please refer to the General Terms and Conditions of GRE.

**21. VAT Regulations**
Due to VAT rules regarding the delivery of the supply goods and services, whereby GRE does not have to invoice Dutch VAT for stand rental and stand construction, Participants must enter their full VAT number on the Registration Form or enclose a statement from the tax authorities that qualifies them as a taxable person. If this information is not provided, we are obliged to charge Dutch VAT on all our invoices. This rule only applies to non-Dutch Participants

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**22. Other**

- By submitting the Registration Form, the Participant agrees with the Specific Event Terms as well as the General Terms and Conditions of GRE;
- By submitting the Registration Form, the Participant acknowledges and agrees with the Privacy Statement as stated on the website of PLANTARIUM|GROEN-Direkt;
- GRE remains the right to enlarge or reduce the requested Stand Space with a maximum of 3 or 6 sqm., the Participation Costs will then be adjusted accordingly;
- For each additional company that exhibits within the space rented by a Participant, an additional registration fee will be charged to the Participant. The additional company is entitled to the same catering and pr-package and privileges as the Participant.